

## Final Project - Video Rubric

<p><b>Video Directions</b></p> <ul style="list-style-type: none"> <li>• Video is 30-45 seconds in length</li> <li>• Trailer submitted as an MP4 or MOV file on Canvas</li> <li>• Video file titled correctly</li> <li>• Use of APA citation for outside sources</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Technique 1</b></p> <ul style="list-style-type: none"> <li>• The technique chosen makes sense given the context of the video</li> <li>• The use of this technique is well thought out</li> <li>• This technique is done well and is effective</li> <li>• The use of this technique enhances the character introduction</li> <li>• The use of this technique helps to establish the mood and tone of the character and series</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Technique 2</b></p> <ul style="list-style-type: none"> <li>• The technique chosen makes sense given the context of the video</li> <li>• The use of this technique is well thought out</li> <li>• This technique is done well and is effective</li> <li>• The use of this technique enhances the character introduction</li> <li>• The use of this technique helps to establish the mood and tone of the character and series</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Technique 3</b></p> <ul style="list-style-type: none"> <li>• The technique chosen makes sense given the context of the video</li> <li>• The use of this technique is well thought out</li> <li>• This technique is done well and is effective</li> <li>• The use of this technique enhances the character introduction</li> <li>• The use of this technique helps to establish the mood and tone of the character and series</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Creativity</b></p> <ul style="list-style-type: none"> <li>• Project is entirely original work</li> <li>• Character is unique and interesting</li> <li>• Character introduction is unique and interesting</li> <li>• Video demonstrates a clear point of view</li> <li>• Video demonstrates a willingness to take calculated risks</li> <li>• The techniques chosen work well together</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Production quality</b></p> <ul style="list-style-type: none"> <li>• Sound levels are appropriate, audible, and smooth</li> <li>• Video is shot horizontally rather than vertically</li> <li>• Editing is smooth and seamless</li> <li>• All shots/scenes work well/make sense together</li> <li>• Seamless transition between shots/scenes and ideas</li> <li>• Video is not grainy or fuzzy</li> <li>• A clear effort was given to create a well-crafted final product</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Video Total</b></p>	<b>/ 50</b>					

## Final Project – Written Component

<p><b>Directions</b></p> <ul style="list-style-type: none"> <li>• Page breaks inserted as specified - between each section in the document</li> <li>• Correct document file title</li> <li>• Formatting for each section aligns with stipulated directions and example</li> <li>• Each section titled as per the example</li> <li>• Font – Times New Roman – 12pt</li> <li>• 1 inch margins on all sides</li> <li>• Student names listed in alphabetical order in Section 1</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Television Series Basic Information</b></p> <ul style="list-style-type: none"> <li>• Title is unique and interesting</li> <li>• Title makes sense given the genre selection</li> <li>• Title selection is appropriately explained in 3-5 sentences</li> <li>• Genre choice is appropriately explained in 2-3 sentences</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Television Series Synopsis</b></p> <ul style="list-style-type: none"> <li>• Synopsis is 8-10 sentences</li> <li>• Includes time period and setting</li> <li>• Includes the basic plot and purpose of the show</li> <li>• Identifies the protagonist</li> <li>• Identifies any other relevant characters</li> <li>• Provides an overview of the series including major conflicts</li> <li>• Synopsis serves as an appropriate hook for viewers</li> <li>• Synopsis is well written and well thought out</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Character Bio – Physical</b></p> <ul style="list-style-type: none"> <li>• 4-5 sentences</li> <li>• Detailed – provides a clear description of the character</li> <li>• Includes a variety of traits</li> <li>• Includes defining traits that make the character unique or stand out</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Character Bio – Personality</b></p> <ul style="list-style-type: none"> <li>• 4-5 sentences</li> <li>• Detailed – provides a clear description of the character</li> <li>• Includes a variety of traits</li> <li>• Includes defining traits that make the character unique or stand out</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Character Bio – Life Experiences</b></p> <ul style="list-style-type: none"> <li>• Use 3-4 sentences to describe each event</li> <li>• Identifies three significant past events/life experiences in character’s life</li> <li>• Events are creative and interesting</li> <li>• Events demonstrate how this character’s personality has been shaped</li> <li>• Events make sense given the personality of the character</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Character Bio – Current Situation</b></p> <ul style="list-style-type: none"> <li>• Use 5-8 sentences to describe the state of this character’s life</li> <li>• Detailed – provides a clear description of this character’s life and situation at this moment</li> <li>• Current situation is creative and interesting</li> <li>• Situation sets the stage for the character introduction</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>

<p><b>Character Inspiration 1 – from course</b></p> <ul style="list-style-type: none"> <li>• Character inspiration is identified by series title and character name</li> <li>• Series title and character name are spelled correctly</li> <li>• Explanation demonstrates a clear understanding of the chosen character</li> <li>• Explanation clearly demonstrates why this character was selected</li> <li>• Explanation clearly demonstrates how this character inspired the one you created</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Character Inspiration 2 – from course</b></p> <ul style="list-style-type: none"> <li>• Character inspiration is identified by series title and character name</li> <li>• Series title and character name are spelled correctly</li> <li>• Explanation demonstrates a clear understanding of the chosen character</li> <li>• Explanation clearly demonstrates why this character was selected</li> <li>• Explanation clearly demonstrates how this character inspired the one you created</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Character Inspiration 3 – from course</b></p> <ul style="list-style-type: none"> <li>• Character inspiration is identified by series title and character name</li> <li>• Series title and character name are spelled correctly</li> <li>• Explanation demonstrates a clear understanding of the chosen character</li> <li>• Explanation clearly demonstrates why this character was selected</li> <li>• Explanation clearly demonstrates how this character inspired the one you created</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<p><b>Technique 1</b></p> <ul style="list-style-type: none"> <li>• Use 5-8 sentences to explain your choice</li> <li>• Includes time when this technique appears in the video</li> <li>• Explanation demonstrates a clear understanding of course material – specifically the effect this technique is often used to produce</li> <li>• Explanation is detailed and specific</li> <li>• Explanation for the choice of this technique is well thought out</li> <li>• Explanation demonstrates the coherence of the three chosen techniques</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Technique 2</b></p> <ul style="list-style-type: none"> <li>• Use 5-8 sentences to explain your choice</li> <li>• Includes time when this technique appears in the video</li> <li>• Explanation demonstrates a clear understanding of course material – specifically the effect this technique is often used to produce</li> <li>• Explanation is detailed and specific</li> <li>• Explanation for the choice of this technique is well thought out</li> <li>• Explanation demonstrates the coherence of the three chosen techniques</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Technique 3</b></p> <ul style="list-style-type: none"> <li>• Use 5-8 sentences to explain your choice</li> <li>• Includes time when this technique appears in the video</li> <li>• Explanation demonstrates a clear understanding of course material – specifically the effect this technique is often used to produce</li> <li>• Explanation is detailed and specific</li> <li>• Explanation for the choice of this technique is well thought out</li> <li>• Explanation demonstrates the coherence of the three chosen techniques</li> </ul>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<p><b>Mechanics/Grammar</b></p> <ul style="list-style-type: none"> <li>• Shows evidence of proofreading</li> <li>• Well-structured, coherent sentences</li> <li>• Uses active voice</li> <li>• Subject-verb agreement and tense agreement</li> <li>• Appropriate use of pronouns and articles</li> </ul>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>Written Document Total</b>	<b>/100</b>					