## Final Project - Video Rubric

• Trailer submitted as an MP4 or MOV file on Canvas012345• Video file titled correctlyUse of APA citation for outside sources012345Technique 1• The technique chosen makes sense given the context of the video• The use of this technique is well thought out0246810• The use of this technique is well thought out0246810• The use of this technique is well thought out0246810• The use of this technique is well thought out0246810• The use of this technique is well thought out0246810• The use of this technique chances the character introduction0246810• The use of this technique helps to establish the mood and tone of the character and series0246810• The use of this technique helps to establish the mood and tone of the character and series0246810• The use of this technique is well thought out0246810• The use of this technique enhances the character introduction0246810• The use of this technique infarcesting0246810• The use of this technique enhances the character introduction024681	Video Directions						
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A clear effort was given to create a well-crafted final product	<ul> <li>Seamless transition between shots/scenes and ideas</li> </ul>						
	• Video is not grainy or fuzzy						
	• A clear effort was given to create a well-crafted final product						
	Video Total		/ 50				

## Final Project – Written Component

<ul> <li>Directions</li> <li>Page breaks inserted as specified - between each section in the document</li> <li>Correct document file title</li> <li>Formatting for each section aligns with stipulated directions and example</li> <li>Each section titled as per the example</li> </ul>	0	1	2	3	4	5
<ul> <li>Font – Times New Roman – 12pt</li> <li>1 inch margins on all sides</li> <li>Student names listed in alphabetical order in Section 1</li> </ul>						
<ul> <li>Television Series Basic Information</li> <li>Title is unique and interesting</li> <li>Title makes sense given the genre selection</li> <li>Title selection is appropriately explained in 3-5 sentences</li> <li>Genre choice is appropriately explained in 2-3 sentences</li> </ul>	0	2	4	6	8	10
<ul> <li>Television Series Synopsis</li> <li>Synopsis is 8-10 sentences</li> <li>Includes time period and setting</li> <li>Includes the basic plot and purpose of the show</li> <li>Identifies the protagonist</li> <li>Identifies any other relevant characters</li> <li>Provides an overview of the series including major conflicts</li> <li>Synopsis serves as an appropriate hook for viewers</li> <li>Synopsis is well written and well thought out</li> </ul>	0	2	4	6	8	10
<ul> <li>Character Bio – Physical</li> <li>4-5 sentences</li> <li>Detailed – provides a clear description of the character</li> <li>Includes a variety of traits</li> <li>Includes defining traits that make the character unique or stand out</li> </ul>	0	1	2	3	4	5
<ul> <li>Character Bio – Personality</li> <li>4-5 sentences</li> <li>Detailed – provides a clear description of the character</li> <li>Includes a variety of traits</li> <li>Includes defining traits that make the character unique or stand out</li> </ul>	0	1	2	3	4	5
<ul> <li>Character Bio – Life Experiences</li> <li>Use 3-4 sentences to describe each event</li> <li>Identifies three significant past events/life experiences in character's life</li> <li>Events are creative and interesting</li> <li>Events demonstrate how this character's personality has been shaped</li> <li>Events make sense given the personality of the character</li> </ul>	0	2	4	6	8	10
<ul> <li>Character Bio - Current Situation</li> <li>Use 5-8 sentences to describe the state of this character's life</li> <li>Detailed - provides a clear description of this character's life and situation at this moment</li> <li>Current situation is creative and interesting</li> <li>Situation sets the stage for the character introduction</li> </ul>	0	1	2	3	4	5

Written Document Total	/100					
Appropriate use of pronouns and articles						
<ul> <li>Subject-verb agreement and tense agreement</li> </ul>						
• Uses active voice	0		2	3	4	5
Well-structured, coherent sentences						_
Shows evidence of proofreading						
• Explanation demonstrates the coherence of the three chosen techniques Mechanics/Grammar						
<ul> <li>Explanation for the choice of this technique is well thought out</li> <li>Explanation demonstrates the scherence of the three chosen techniques</li> </ul>						
• Explanation is detailed and specific						
specifically the effect this technique is often used to produce						
• Explanation demonstrates a clear understanding of course material –	0	2	4	6	8	10
<ul> <li>Includes time when this technique appears in the video</li> </ul>						
• Use 5-8 sentences to explain your choice						
Technique 3						
<ul> <li>Explanation demonstrates the coherence of the three chosen techniques</li> </ul>						
<ul> <li>Explanation for the choice of this technique is well thought out</li> </ul>						
<ul> <li>Explanation is detailed and specific</li> </ul>						
• Explanation demonstrates a clear understanding of course material – specifically the effect this technique is often used to produce	0	2	4	6	8	10
• Includes time when this technique appears in the video						
• Use 5-8 sentences to explain your choice						
Technique 2						
• Explanation demonstrates the coherence of the three chosen techniques			<u> </u>			<u> </u>
• Explanation for the choice of this technique is well thought out						
• Explanation is detailed and specific						
specifically the effect this technique is often used to produce	0		4	6	8	10
• Explanation demonstrates a clear understanding of course material –	<b>N</b>	2	1	6	Q	10
• Includes time when this technique appears in the video						
• Use 5-8 sentences to explain your choice						
Technique 1		t	1	t		1
created						
• Explanation clearly demonstrates how this character inspired the one you						
<ul> <li>Explanation clearly demonstrates why this character was selected</li> </ul>				5	<b>–</b>	
<ul> <li>Explanation demonstrates a clear understanding of the chosen character</li> </ul>	0	1	2	3	4	5
<ul> <li>Series title and character name are spelled correctly</li> </ul>						
<ul> <li>Character inspiration is identified by series title and character name</li> </ul>						
Character Inspiration 3 – from course						
• Explanation clearly demonstrates how this character inspired the one you created						
• Explanation clearly demonstrates why this character was selected						
• Explanation demonstrates a clear understanding of the chosen character	0		2	3	4	5
• Series title and character name are spelled correctly		-				_
• Character inspiration is identified by series title and character name						
Character Inspiration 2 – from course						
created						
• Explanation clearly demonstrates how this character inspired the one you						
• Explanation clearly demonstrates why this character was selected	U			5	-	5
<ul> <li>Explanation demonstrates a clear understanding of the chosen character</li> </ul>	0	1	2	3	4	5
<ul> <li>Series title and character name are spelled correctly</li> </ul>						
• Character inspiration is identified by series title and character name						