

## Final Project - Create a Series Trailer

### Purpose:

This assignment is designed to serve as a culminating project where students will demonstrate their understanding of all course material as well as use creativity to design original content. Students will also work with others to reach a common goal. This project aligns with GenEd goals, which ask that students:

- Think critically.
- Communicate effectively orally and in writing – including with group members and audiences.
- Apply multiple perspectives, paradigms, and frameworks to problems, topics, or issues
- Describe or evaluate a work of art or creative process using appropriate terminology.

### Overview:

- In groups of 3-6 people, students will create the outline for a brand new television series as well as a trailer for that series.
- Students may select their own groups for this assignment
- Design a new series with your team. The series should stand for something important. We have investigated a variety of shows from different eras as well as modern representations of identity. What do you want to contribute to the way modern television represents different identities? Who do you want to represent and how do you want to represent them?

**Components:** There are several components to this assignment. Please make sure to read each section's instructions carefully. Below is a list of components. The following page contains a breakdown of due dates and points. Below that, you will find instructions for each component.

- Group Selection
- Series Draft Information
- Trailer
- Trailer Description
- Series Information
- Trailer Explanation
- References Cited
- Contributions List

## Due Dates

See chart below for assignment details

Assignment	File Title and Submission	Due Date	Points
Group Selection	<b>Submit:</b> Group Project Sign Up on Google Docs	10/23 by 8:00pm	-5 per day late
Final Project – Series Information Draft	<b>File Title:</b> Group # - Series Draft  <b>Submit:</b> Canvas	11/6 by 9:00am	25
Final Project – Trailer (Final Exam Day)	<b>File Title:</b> Group # - Series Title Trailer  <b>Submit:</b> mp4 on Canvas and YouTube link on Google Drive	12/13 by 6:00am	80
Final Project – Series Information – Final	<b>File Title:</b> Group # - Series Information  <b>Submit:</b> Canvas	12/16 by Noon	80
Final Project – Trailer Explanation			55
References Cited			5
Contributions List			10
Total Points			255

## Formatting Requirements

<b>Late Work</b>	<ul style="list-style-type: none"> <li>• Please note, like with all other assignments, late work will not be accepted.</li> <li>• All late work will result in a 0 for that portion of the project.</li> </ul>
<b>Written Components</b>	<ul style="list-style-type: none"> <li>• Submit all written components of this project as a single document. Please insert a page break or section break between each major element of your document to separate the series information, the trailer explanation, the references cited, and the group contribution list.               <ul style="list-style-type: none"> <li>○ Series Information - Final</li> <li>○ Page/section break</li> <li>○ Trailer Explanation</li> <li>○ Page/section break</li> <li>○ References Cited</li> <li>○ Page/section break</li> <li>○ Contributions List</li> </ul> </li> <li>• Submit as a word document only</li> <li>• DO NOT SUBMIT any of the following: pdfs, jpgs, a pages file (the Apple word processor), a link to a Google doc, notes doc</li> <li>• Appropriate file names listed in chart above</li> </ul>
<b>Page Layout/Format</b>	<ul style="list-style-type: none"> <li>• Font: Times New Roman</li> <li>• Font Size: 12 point</li> <li>• Margins: 1 inch top, bottom, left, right</li> </ul>
<b>Film</b>	<ul style="list-style-type: none"> <li>• Please submit to your group’s Google Drive folder as an mp4</li> <li>• Please also upload your video to YouTube and paste the link in the Group Project Sign Up Document</li> </ul>
<b>Group Members</b>	<ul style="list-style-type: none"> <li>• You need to submit your groups via a Google Drive document by 10/23 at 8:00pm</li> <li>• Please list your group members in alphabetical order by last name</li> <li>• Please list the names as last name, first name</li> <li>• For every day this section is late, you will receive a -5 on your project total.</li> </ul>

## **Series Information – Draft – 25 Points**

Due 11/6 by 9:00am

### **Overview:**

Your group will produce a draft of the Series Information section of your project. Completing this draft will allow you to get started on your project, begin working with your group, get feedback on your ideas, and begin planning for future stages of the project.

In addition to submitting a digital copy through Canvas, you will also bring a digital copy or hard copy to class. In class, you will be paired with another group and work together to critique each other's work. Additionally, you will have time to work with your group to brainstorm trailer ideas.

### **Instructions:**

Complete all the information required for the Series Information section, listed below. See the project template for formatting information and more details.

- List of group members
- Title of series and explanation for title.
- Genre and explanation of genre choice
- List of at least 3 main characters with descriptions
- Main setting including time period and location and explanation for these choices
- List of 3 major conflicts that will arise in the series during season 1 and an explanation of those choices.
- List of 3 major themes that will play out in your series during season 1 and an explanation of those choices
- An explanation of the intended purpose of the show

### **Submission Information:**

- Due: Tuesday, 11/6 by 9:00am
- Title your file: Group # - Series Draft → Example: Group 5 – Series Draft
- Submit via Canvas as a word document that follows the formatting requirements
- Bring a digital or hard copy to class as well for work in small groups

## **Series Information – Final Copy – 80 Points**

Due 12/16 by Noon

### **Overview:**

Completing this information as a group will help you to prepare for producing your trailer. You need to know what your series is about before you can create a trailer for it.

### **Instructions:**

Complete all the information listed below. See the project template for formatting information and more details.

- List of group members
- Title of series and explanation for title.
- Genre and explanation of genre choice
- List of at least 3 main characters with descriptions
- Main setting including time period and location and explanation for these choices
- List of 3 major conflicts that will arise in the series during season 1 and an explanation of those choices.
- List of 3 major themes that will play out in your series during season 1 and an explanation of those choices
- An explanation of the intended purpose of the show

### **Submission Information:**

- Due: Sunday, 12/16 by Noon
- Title your file: Group # - Series Information → Example: Group 5 – Series Information
- Submit via Canvas as a word document that follows the formatting requirements
- This document should also contain your Trailer Explanation, References Cited, and Contributions List

## **Trailer Explanation – 55 Points**

Due 12/16 by Noon

### **Overview:**

Although the final portion of the project is due after the actual trailer, I expect you to complete this information prior to completing the trailer. Completing this information will provide you with a guide when creating your trailer. I want you to make creative choices with purpose and intent and after having reflected on course material.

### **Instructions:**

Complete all the information listed below. See the project template for formatting information and more details.

- Introduce the main characters – why did you choose to introduce them in this way?
- Introduce at least 1 of the conflicts – why did you choose to introduce the conflict(s) in this way?
- Introduce at least 1 of the themes – why did you choose to introduce the theme(s) in this way?
- Deliberate use of music of silence – what mood or tone does your choice cultivate and why did you make this choice?
- Deliberate use of a symbol/color – What effect were you trying to produce with this symbol/color?
- 1 close up shot – what effect were you trying to produce with this close up?
- 1 show that includes a deliberate choice of background – what effect were you trying to produce with this choice of background?
- 1 shot from an unusual angle – what effect were you trying to produce with this camera angle?
- 1 shot with 2 or more characters interacting – why did you select these characters to interact? What effect were you trying to produce through this interaction?

### **Submission Information:**

- Due: Sunday, 12/16 by Noon
- This portion should be part of a larger document titled Group # - Series Information

## References Cited– 5 Points

Due 12/16 by Noon

### Overview:

You must cite all information that you do not create yourself. If you borrow clips of songs, images, etc., you must make sure that they are in the public domain or are covered by Fair Use. You must cite this information.

### Instructions

- List APA references for anything you used that does not fall under the public domain – including song snippets, images you do not own, etc.
- Please also credit your actors, directors, producers, camera people, and editors where necessary.
- Please follow APA 6<sup>th</sup> edition formatting rules

### Submission Information:

- Due: Sunday, 12/16 by Noon
- This portion should be part of a larger document titled Group # - Series Information

## Contributions List – 10 Points

Due 12/16 by Noon

### Overview:

In projects such as this one, there can often be difficulty finding time to work together or making sure that each member is contributing effectively and fairly. Please make sure that all members of your group contribute to this list and that all members approve of this list before submission. If it is clear that one or more individuals have not contributed enough to the project, I reserve the right to reduce that person or person's grade for the project accordingly.

### Instructions

- List each group member alphabetically by last name and provide a detailed bullet point list of that member's contribution. Do this for all members.
- Items on this list could include organization, acting, filming, film editing, brainstorming, writing scenes, writing answers to questions, editing for grammar, submission, etc.
- I expect you to divide the work appropriately and fairly among you group members.

### Submission Information:

- Due: Sunday, 12/16 by Noon
- This portion should be part of a larger document titled Group # - Series Information

## **Trailer – 80 Points**

Due 12/13 by 6:00am

### **Overview:**

The trailer you create for your series should provide a clear and coherent overview of the series you have designed. This is an opportunity for you to think about how you want to contribute to television media. What do you want to say and how do you want to say it? Who do you want to represent and how? What narrative do you want to tell? Whose story do you want to share? Use your creativity to create something new and intriguing.

### **Instructions:**

- Your trailer should adhere to the following criteria:
  - 1 minute 30 seconds – 2 minutes 30 seconds in length
  - Filmed on a smartphone
  - Can be edited with the software of your choosing
- The trailer must:
  1. Introduce the show clearly
  2. Reflect the overall tone or mood of the show
  3. Introduce the main characters
  4. Introduce at least 1 of the conflicts
  5. Introduce at least 1 of the themes
- Stylistic Choices must include:
  6. Deliberate use of music or silence
  7. Deliberate use of a symbol or color
  8. 1 close up shot
  9. 1 shot that includes a deliberate choice of background
  10. 1 shot from an unusual angle
  11. 1 shot with two or more characters interacting
- YouTube
  - In the description section, please list each item (3-11 in the list above) and the time in which that item appears in the video.
  - Doing this should link those items so I can click on the time and be taken directly to that portion of your video

### **Submission Information:**

- Due: Thursday, 12/13 by 6:00am
- Submit as an mp4 via Canvas
- Paste your YouTube link into the appropriate column on the Group Project Sign Up Google Doc
- We will screen all trailers in class
- Please prepare a 30 second description of your series – your group will stand in front of the class and provide this description prior to watching.