

Final Project Rubric

Series Information Draft – Due Tuesday, 11/6 by 9:00am

<p>Series Information Draft</p> <ul style="list-style-type: none"> • List of group members • Title of series and explanation for title. • Genre and explanation of genre choice • List of at least 3 main characters with descriptions • Main setting including time period and location and explanation for these choices • List of 3 major conflicts that will arise in the series during season 1 and an explanation of those choices. • List of 3 major themes that will play out in your series during season 1 and an explanation of those choices • An explanation of the intended purpose of the show 	0	2	4	6	8	10	12	14	16
<p>Series Concept:</p> <ul style="list-style-type: none"> • Concept is original and intriguing • Concept is well thought out and has a clear point of view • Concept could work as a television series • Concept reflects clear consideration for topics discussed in class this semester 	0	1	2	3	4	5			
<p>Overall</p> <ul style="list-style-type: none"> • Shows evidence of proofreading • Ideas are coherent and well thought out • Ideas lay the foundation for a strong trailer 	0	1	2	3	4				
<p>Series Information: Draft - Total</p>	/ 25								

Series Information – Final Copy – Due Sunday, 12/16 by Noon

Series Information Directions <ul style="list-style-type: none"> • Page or section break inserted between all major sections of the project • All group members are listed in alphabetical order by last name • All sections are completed and formatted as stipulated • All sections are organized and formatted as stipulated • 1 inch margins on all pages • Font – Times New Roman (12 point) 	0	1	2	3	4	5
Series Concept: <ul style="list-style-type: none"> • Concept is original and intriguing • Concept is well thought out and has a clear point of view • Concept could work as a television series • Concept reflects clear consideration for topics discussed in class this semester 	0	2	4	6	8	10
Title of Series <ul style="list-style-type: none"> • Title is original and interesting • Title makes sense given the details of the series • Explanation is well thought out and clear • Title and genre make sense together • Genre description is well thought out 	0	2	4	6	8	10
Main Characters <ul style="list-style-type: none"> • List includes at least 3 main characters • The character descriptions are thorough and include both physical features and character traits • List of characters helps to provide additional information about the series 	0	2	4	6	8	10
Main Setting <ul style="list-style-type: none"> • Time period is listed • Time period choice makes sense given the series information • Location is listed • Location choice makes sense given the series information 	0	2	4	6	8	10
Conflicts <ul style="list-style-type: none"> • List of 3 major conflicts that will occur in the series • Each conflict is explained clearly and thoroughly • Each conflict is compelling and unique 	0	2	4	6	8	10
Themes <ul style="list-style-type: none"> • List of three major themes that will play out in the series • Each theme listed is explained clearly and thoroughly • Theme choices are compelling • Theme choices make sense given the details of the series • Theme choices reflect class material and discussions 	0	2	4	6	8	10
Intended Purpose <ul style="list-style-type: none"> • Demonstrates group reflection on course content • Demonstrates a clear vision about the show's purpose • Has a clear point of view 	0	2	4	6	8	10
Mechanics/Grammar <ul style="list-style-type: none"> • Shows evidence of proofreading • Well-structured, coherent sentences • Uses active voice • Subject-verb agreement and tense agreement • Appropriate use of pronouns and articles 	0	1	2	3	4	5
Series Information Total	/ 80					

Trailer – Due Thursday, 12/13 by 6:00am (Exam Time 8:00-10:00am)

<p>Trailer Directions</p> <ul style="list-style-type: none"> • Trailer is between 1 minute 30 and 2 minutes 30 seconds in length • Trailer was shot with a smartphone • Trailer submitted as an MP4 file and as a YouTube link on Canvas • File titled with the name of the series • YouTube information section lists items 3-11 and times in the video 	0	1	2	3	4	5
<p>Introduction of Characters</p> <ul style="list-style-type: none"> • Trailer introduces main characters from series information document • Introduction of characters is woven into the trailer in a coherent and seamless way 	0	1	2	3	4	5
<p>Music/Silence</p> <ul style="list-style-type: none"> • Deliberate use of music or silence • Use of music or silence is effective in conveying a particular mood/tone • The choice of music, dialogue, and silence throughout the trailer is coherent and provides continuity 	0	1	2	3	4	5
<p>Color/Symbol</p> <ul style="list-style-type: none"> • Deliberate use of symbol/color • Use of color or symbol is effective in conveying the intended message 	0	1	2	3	4	5
<p>Close Up Shot</p> <ul style="list-style-type: none"> • Use of 1 close up shot in the trailer • The use of this shot conveys clear meaning and is impactful 	0	1	2	3	4	5
<p>Background</p> <ul style="list-style-type: none"> • 1 shot that includes a deliberate use of background • This background is effective in conveying the intended meaning • The use of this background is impactful 	0	1	2	3	4	5
<p>Unusual Angle</p> <ul style="list-style-type: none"> • 1 unusual angle shot used that conveys intended meaning • The choice of this shot makes sense and has impact 	0	1	2	3	4	5
<p>Character Interaction</p> <ul style="list-style-type: none"> • 1 shot with 2 or more characters interacting • The interaction between these characters is meaningful • The interaction between these characters demonstrates a clear understanding of how facial expressions, body language, and body positioning affect meaning and demonstrate power dynamics 	0	1	2	3	4	5
<p>Conflict</p> <ul style="list-style-type: none"> • At least 1 conflict is introduced • Conflict is reflected in the series information document • Conflict makes sense and is pronounced within the trailer 	0	1	2	3	4	5
<p>Theme</p> <ul style="list-style-type: none"> • At least one theme is introduced • The theme is reflected in the series information document • The theme makes sense and is pronounced within the trailer 	0	1	2	3	4	5

Trailer – Creativity <ul style="list-style-type: none"> • Trailer is interesting and unique • Trailer demonstrates a clear point of view • Trailer demonstrates a willingness to take calculated risks • Trailer provides a strong hook for the series 	0	2	4	6	8	10
Trailer – Continuity and Coherence <ul style="list-style-type: none"> • Story/narrative was well thought out • Characters, conflicts, and themes introduced made sense and were used to hook audience attention • Narrative is easy to follow • Narrative raises compelling questions about what the series will entail 	0	2	4	6	8	10
Screening Day Synopsis <ul style="list-style-type: none"> • All group members present • Synopsis is clear, coherent, and articulate • Synopsis provides a window into the series 	0	2	4	6	8	10
Trailer Total	/ 80					

Trailer Explanation - Due Sunday, 12/16 by Noon

Trailer Explanation Directions <ul style="list-style-type: none"> All sections are completed and formatted as stipulated All sections are organized and formatted as stipulated 1 inch margins on all pages Font – Times New Roman (12 point) 	0	1	2	3	4	5
Introduction of Main Characters <ul style="list-style-type: none"> Identifies main characters Describes why these main characters were introduced in the manner selected 	0	1	2	3	4	5
Conflict <ul style="list-style-type: none"> Identifies conflict(s) introduced in the trailer Describes why these conflicts were introduced in this way (4-6 sentences) 	0	1	2	3	4	5
Theme <ul style="list-style-type: none"> Identifies theme(s) introduce in the trailer Describes why these themes were selected and portrayed in this way (4-6 sentences) 	0	1	2	3	4	5
Music/Silence <ul style="list-style-type: none"> Identifies the mood/tone this music or silence is meant to cultivate Describes why the group made this choice (3-5 sentences) 	0	1	2	3	4	5
Symbol/Color <ul style="list-style-type: none"> Identifies symbol/color Describes the effect the group was trying to produce by using this symbol of color (2-4 sentences) 	0	1	2	3	4	5
Close Up <ul style="list-style-type: none"> Describes the effect the group was trying to produce with this shot (2-4 sentences) 	0	1	2	3	4	5
Background <ul style="list-style-type: none"> Describes the effect the group was trying to produce with this choice of background (2-4 sentences) 	0	1	2	3	4	5
Unusual Angle <ul style="list-style-type: none"> Describes the effect the group was trying to produce with this choice of camera angle (2-4 sentences) 	0	1	2	3	4	5
Characters Interacting <ul style="list-style-type: none"> Identifies the reasoning behind having these characters interact (1-3 sentences) Describes the effect the group was trying to produce with this interaction (2-4 sentences) 	0	1	2	3	4	5
Mechanics/Grammar <ul style="list-style-type: none"> Shows evidence of proofreading Well-structured, coherent sentences Uses active voice Subject-verb agreement and tense agreement Appropriate use of pronouns and articles 	0	1	2	3	4	5
Trailer Explanation Total	/ 55					

References Cited and Contributions - Due Sunday, 12/16 by Noon

References Cited <ul style="list-style-type: none"> • All necessary references are cited • All references are cited in APA format 6th edition 	0	1	2	3	4	5
Contributions <ul style="list-style-type: none"> • List of contributions is thorough • Division of labor was fair and appropriate 	0	2	4	6	8	10

Project Totals and Final Grade

Series Information: Draft - Total	/ 25
Series Information: Draft - Total	/ 80
Trailer Total	/ 80
Trailer Explanation Total	/ 55
References Cited	/ 5
Contributions List	/10
Group Selection Lateness Deductions	
Final Score	/ 255